

# The Most Startling Internet Marketing Predictions for 2006

*...That could entirely change the way you do  
business!*

**Compliments of Liz Tomey**  
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Most marketers would never reveal their predictions. When they see the landscape changing, they keep it close to their vest to get a jump on the competition.

Not me.

This information needs to be shared, and quickly. Please give this startling report to your friends, family, forum mates, newsletter subscribers, and anyone else who needs to be warned of what's coming...and please, do it soon.

If you'd like to rebrand this report for your subscribers, email Rebecca Hagel here: [admin \[AT\] philomaths.com](mailto:admin@philomaths.com)

**Jeff Walker** is approached by a confused man who's heard about Jeff's "Product Launch Formula."

"Jeff, my wife is at the end of her rope cause I'm having a little trouble 'launching' my 'product.' Frank Kern says I'm an underachiever. Can you help?"

Jeff sees an opportunity to nichify his product. By the end of 2006, Jeff is a big player and billionaire in the sexual enhancement arena.

**The Warrior Forum** participation drops after President Bush mistakes these warriors for soldiers and sends the forum members off to Iraq.

Florida gets an unusual cold snap that creates a fuel oil shortage. **John Reese** starts burning money to heat his home, since it's easier for him to get more cash than to get fuel oil. Strangely, he also finds it's more cost effective, as long as he sticks to burning twenties, tens, fives, and ones.

In related news: a focus group finds that anything related to "cold" or "winter" angers consumers. **Bryan Winters** promptly changes his name to Bryan Summers. His sales boost 217%.

**Armand Morin's** programmer confides to him that he's jealous that marketers are viewed as sexy while programmers are often pegged as geeks. Armand promptly creates a new product to help transform programmers into marketers. The product? "Promo Eye for the Code Guy."

At an Internet marketing seminar, an unidentified man runs up to **Willie Crawford** (who he may not have immediately recognized since he was going off a ten year old picture of Willie), and proceeds to spew foul language, blatantly false accusations, and insults at Willie. The man is immediately struck by lightning.

In a shocking turn of events, **the Rich Jerk's** TRUE identify is revealed. The Jerk is actually 87-year-old Virginia Hanson from Lakeville, Minnesota. Mrs. Hanson enjoys knitting, playing bridge, volunteering at the local library, and baking chocolate chip cookies for her nine grandchildren. She also enjoys gardening when her hips aren't bothering her.

**Allen Says** allegedly is seen at a WalMart in Kansas...with Elvis.

**Michael Green** does a split test and finds that his conversion rate is significantly higher when he uses the stock photo as opposed to his real photo. He promptly gets plastic surgery to transform himself into the stock photo guy.

**Mike Merz** acknowledges that his legal middle name is indeed "Insert Something Clever Here."

**The Warrior Forum Mods** stage an intervention. Late one night under cover of darkness they raid Seasoned's house and steal the asterisk key from his keyboard.

The Betty Ford Clinic opens up a new wing specifically for marketing junkies. Nearly 1000 people voluntarily check-in during the first week. **The Warrior Forum** gets eerily quiet for a few months.

**Michael Rasmussen** relaunches his "Fire Sales Profits" program in early 2006. Ironically, the deluge of "You've Just Made a Sale" emails causes his hard drive to burst into flames.

**Bill Gates** types in “**coolest guy on the planet**” into MSN, and is disappointed to find he’s not even in the running. Mysteriously, by the next day he’s the number one search result for that search term. Indeed, his name comes up on the first three pages of MSN’s results.

**Google** launches an online phone and address search directory, Whoogle. **Yahoo** jumps in (late as usual) to compete with their version labeled YouWho.

In related news, Yahoo finally beats Google by launching a Minnesota search site, YaBetcha! Google’s stock price jumps skyhigh and creates a new flood of millionaires.

The race to produce a product that promises quick and easy money online culminates when the new report, “How to Create a Info-Product in Just 60 Seconds” hits the market. Suddenly male marketers everywhere are proud to call themselves “**Minute Men.**”

An up-and-comer entrepreneur in San Jose, California launches a new search engine to go head-to-head with Google. This new search engine, Ask Yahooogle, seriously cuts into Google’s market share. Uncorroborated reports suggest that this innovative entrepreneur became rich by double-dipping – namely, selling a report to webmasters called, “**Ask Yahooogle Search Engine Rankings Revealed.**”

The 2006 **Super Duper Mega Big Seminar** is so big, organizers rent out the entire state of Rhode Island to host the event. Last-minute buyers complain about dizziness and nausea up in the nosebleed seats, and many of them go home early, vowing to just catch the seminar on DVD.

Meanwhile, those on the floor-level seating are faced with a dilemma when a lightbulb burns out at the seminar. **“How many gurus does it take to change a lightbulb”** jokes started floating around. Still, what actually happened was even more amusing than the jokes:

**Joe Vitale** suggests using one of the bulbs he endorses, but reminds everyone that the light bulb will only change if it believes it can change.

**Frank Kern:** “I’m just going to tie teeny flashlights to the ceiling. Lots of teeny tiny flashlights, and you’ll see, they’ll burn brighter than your single bulb.”

**Warrior Forum members:** One member volunteered to change it, and five others cried about how that one person got special treatment.

**Armand Morin:** “This cool new software changes the bulb so you don’t have to!”

**Jeff Walker:** “Who cares about the bulb? Let’s see how Armand does his “Bulb Generator” product launch.”

**Kirt Christensen:** Suggests buying someone else’s discarded lightbulb for cheap, sprucing it up a bit, and seeing what happens..

**Gary Halbert:** “Let’s find a shitweasel to do it for us.”

**Jason Cain:** “Let’s raise money for the lightbulb by blogging about something controversial. Maybe the whole “white light, black light” thing. Is that racist?”

**John Reese:** Volunteers to run to the store to get the new lightbulb. That way he can drive his new car again, plus it’s the only way he can be alone at the seminar.

**Ken McCarthy:** “Let’s throw a seminar to discuss a bulb-changing system.”

**Mike Filsaime:** Wonders if he could convince GE to run an affiliate program through Paydotcom.

**Marty Foley:** Suggests changing the lightbulb 17 times in 24 hours, so we can track which type of lightbulb burns the brightest yet is relatively efficient. John Reese concurs...and volunteers to run out and get the 17 bulbs.

**Mike Merz** brokers a deal between the person with the burnt out lightbulb and a guy he knows who sells ‘em.

**Alice Seba** sweet talks one of the guys into changing the bulb.

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In keeping with the multiple streams of income notion, well-known marketers start doing celebrity endorsement deals with big companies like Coke, Pepsi, Budweiser, Ford, Nike, Gatorade and more. Look for product placements in their newsletters, blogs, and ebooks.

Tired ebooks given away as bonuses disappear, and are replaced by coupon packages such as “buy now and receive \$1 off your next 12-pack purchase of Coke! Have a Coke and a smile as you watch your search engine rankings climb...”

For simplicity’s sake, **Marlon Sanders** signs on with Kentucky Fried Chicken because of the Colonel Sanders name-recognition.

In an attempt to once again try to beat Google, Yahoo launches their dairy-farm search engine, **Moohoo**. Google’s stock prices soar yet again.

**Clickbank** promises exciting new additions to their services: two-tier affiliate programs and recurring billing. Marketers everywhere wait breathlessly for these exciting add-ons. “Won’t be long now,” they tell each other...

**Russell Brunson and Josh Anderson** have a good-natured argument over whose products are better. The argument inexplicably heats up. Russell suggests they settle the disagreement by wrestling. Their wives walk in just in time to stop them.

**Harvey Segal** enters the porn industry and creates an instant best-seller with his ebook “101 Super Tits.”

After inadvertently putting on a Liz Claiborne Mambo aftershave balm, **Paul Myers** becomes a new fan and opens up the site TalkLizNews.com.

**Michel Fortin** is officially named the “Sales Letter God of 2006.” Philosophers everywhere wonder if Michel can write a sales letter so good that even he can't resist clicking the “buy now” button.

One night **YOU** awaken after midnight and start wondering how other marketers dream up these crazy marketing niches that you would have NEVER thought of... and maybe never even heard of.

They're whipping up AdSense sites and cashing in on topics they jealousy guard. And yet they have no fear of others discovering these niches, because you and I would never stumble on it...

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